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PRESS RELEASE

FERRARI PUTS A CTEK BATTERY CHARGER IN EVERY NEW CAR

JUST NOW, BATTERY CHARGERS MOVE FROM THE GARAGE INTO THE CAR (OR THE BOAT). TODAY'S MODERN CHARGERS ARE SMALL, NICELY DESIGNED, VERSATILE AND VERY SAFE. SWEDISH INNOVATOR CTEK HAS IN A SHORT TIME BECOME ONE OF THE WORLD'S LEADING SUPPLIERS. THE LATEST CONFORMATION: FERRARI EQUIPS EVERY NEW CAR WITH A CTEK CHARGER.

The agreement with Ferrari further consolidates Ctek as a worldwide leader. Ferrari is the latest deal with a number of prestigious leading motoring brands – cars, boats, motor cycles.

- We are obviously very proud that Ferrari chooses Ctek in its standard equipment, says **Börje Maleus**, CEO Ctek. For Ferrari it's absolutely vital that the chargers they equip their cars with not in the least risk damaging the sensitive electronics. Our chargers must guarantee at least the same quality as Ferrari.

New chargers for a new trend

Battery chargers are moving out from the garage and into the car. The Ctek chargers are extremely small and deliver maximum security against sparks, short circuits or over heating. They have built-in lightning-protection. They tolerate water and are approved for outdoor usage. They are neat, weigh only some half kilo. They have their rightful place in the car or boat, not in the garage or boathouse.

Guaranteeing a battery fully charged

After being connected to the battery and a socket, the charger can be left like that, for weeks or months. The charger starts up only when the battery is losing its power. Thereby there is a guarantee the battery is always fully charged. This maintenance function especially attracted Ferrari when choosing its supplier. Many Ferrari owners use their cars only parts of the year. When they take out the car the first nice spring day – they want to be sure it starts.

For more information, please contact:

CTEK SWEDEN AB
Jan-Ulf Söderberg, Head of Marketing, CTEK Sweden AB
Phone: +46 225-35190
E-mail: jan-ulf.soderberg@ctek.com

CTEK SWEDEN AB | ROSTUNGSVÄGEN 3
SE-776 70 VIKMANSHYTTAN SWEDEN
PHONE: +46 225 35180 | FAX: +46 225 35146
EMAIL: info@ctek.com | www.ctek.com