

CTEK CONTINUES TO EXPAND EV PRESENCE TO EUROPEAN MARKETS

CTEK E-mobility launches in Netherlands and Norway

Norrköping, 15 December, 2020 - CTEK Sweden AB, the leading global brand in battery management solutions, has expanded its Electrical Vehicle (EV) charging portfolio into the Dutch and Norwegian market; this announcement follows a similar entry, earlier this year, into the UK market.

Already an established, market-leading E-mobility brand in Sweden, the move into Norway and the Netherlands will further support CTEK's ambitious growth plans for continued expansion of CTEK E-mobility throughout Europe.

Cecilia Routledge, Global Head of CTEK E-mobility said "Our strategy has always been to build upon, and further strengthen, our market-leading position by rolling out CTEK E-mobility internationally. Earlier this year we launched CTEK E-mobility in the UK, a move that has already resulted in a significant deal with EVC to supply 100,000 EV charging points across the UK. I am pleased that after this successful launch in the UK, we can now also offer our products and solutions in Norway and the Netherlands.

CTEK's portfolio of EVSE products and solutions include its market-leading Chargestorm Connected 2 EV charger for use in the home as well as part of larger corporate and public installations. With single and dual output configurations, OCPP 1.6 compliance, backed up by dynamic load-balancing, monitoring & management solutions, CTEK has one of the most flexible solutions available. In addition, CTEK provides technical support, customer service and training. The expansion into the Norwegian market will be handled by Kjetil Hulbach, who has been recruited to the position of Sales Manager in Norway. In the Netherlands, CTEK has appointed Rowald Oosterkamp as Sales Manager.

Cecilia continued "We have a solid offer and strong teams to support our expansion into both countries, and we are delighted to welcome both Kjetil and Rowald to our growing team. We fully understand the needs, as well as the challenges, in both Norway and the Netherlands and we look forward to introducing our exciting range of products and solutions to these fast-growing markets."

For more information on CTEK E-mobility, please visit www.ctekemobility.com

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ABOUT CTEK

- CTEK SWEDEN AB is a leading global brand in battery care and power management. CTEK's unparalleled knowledge, and continuous investment in innovation, means they push the boundaries of research and development to bring new and unique battery charging technologies to the market.
- CTEK offers the market high-quality, reliable chargers and accessories that are effective, user friendly and, most importantly, safe (for the user, the vehicle electronics, the battery and the charger).
- CTEK's range of E-mobility products and solutions range from individual EV chargers for charging at home, to larger corporate and commercial installations with many charging stations, that require load balancing as well monitoring and payment solutions.
- With products and solutions for 6, 12 & 24V lead-acid & lithium (12V LiFePO₄) as well as Electrical Vehicle batteries, CTEK products are designed and tested to deliver maximum performance in a range of different situations.
- CTEK sells over one million battery chargers each year across the globe and regularly tops independent battery charger competitive tests.
- CTEK supplies chargers to the world's most recognized manufacturers including Audi, Bentley, BMW, Corvette, Ferrari, Jaguar, Maserati, McLaren, Mercedes, Porsche, and Rolls-Royce.

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