

30 November 2021

CTEK shortlisted for Company and Brand of the Year in Dalarna Business Star Awards

Vikmanshyttan-based CTEK, the leading global brand in vehicle charging solutions, is delighted to have been shortlisted for two awards – Company of the Year and Brand of the Year – in the Dalarna Business ‘Star Awards’ 2021.

CTEK is one of four businesses shortlisted for Company of the Year, and four businesses listed for Brand of the Year, in these prestigious awards, which are presented to entrepreneurs and companies that have excelled in one way or another, recognising the dedicated employees who have worked purposefully to develop their companies.

The nominees have been selected by Dalarna Business based on proposals received through the dalarnabusiness.se website, through business offices in the county and local business networks. There are a dozen different weighting criteria for each of the Star Awards, including financial and environmental sustainability, product uniqueness and innovation.

The Company of the Year Award recognises companies that demonstrate development, innovation and good economic growth; that show commitment to societal issues and follow society's ethical norms and values; and that is an owner and role model both locally and regionally. The Brand of the Year Award recognises companies who have worked purposefully, strategically, and successfully with their brand, and where the brand and brand work are documented and anchored in the company.

Jon Lind, CEO for CTEK said” We are really proud to have been shortlisted for these prestigious awards. It is a real acknowledgement of the tireless effort of our teams, who have continued to build and maintain CTEK and the company’s brand presence in an ever-changing market, resulting in our recent public listing on Nasdaq Stockholm. Whilst the last two years have been challenging for organisations across the globe, Dalarna has proved that it is a region with a strong, diverse and resilient range of companies. I would like to take this opportunity to congratulate all of the shortlisted companies.”

The Star Awards will be presented at the Star Gala on 27 January, at the Quality Hotel Galaxen in Borlänge. There are eight Star Awards being presented in total – Brand of the Year, Youth Entrepreneur of the Year, Entrepreneur of the Year, Export Company of the Year, New Entrepreneur of the Year, Dalaprofil of The Year and Company of The Year.

For more information, visit dalarnabusiness.se

ENDS

NOTES TO EDITORS

- Established in Dalarna, Sweden, CTEK is the leading global brand in vehicle charging solutions.
- CTEK offers products ranging from 12V and 24V battery chargers to charging solutions for electrical vehicles. CTEK's E-mobility solutions range from individual EV chargers to larger corporate and commercial installations with multiple charging stations, that require load balancing and integrate seamlessly with monitoring and payment equipment.
- CTEK's products are sold via a carefully selected network of global distributors and retailers: as original equipment; supplied to more than 50 of the world's leading vehicle manufacturers; and through charge point operators, property owners and other organisations/individuals providing EV charging infrastructure.
- CTEK takes pride in its unique culture based on a passion for innovation and a deep commitment to supporting the transition to a greener mobility, by adhering to industry leading ESG standards.

For media enquiries, please contact

Katharine Parker

Group Communications Manager

Tel: +44 (0)7974 141266

E-mail: katharine.parker@ctek.com