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JERRY SVEDLUND APPOINTED INTEGRATED SOLUTIONS BUSINESS UNIT MANAGER FOR CTEK SWEDEN AB



CTEK Sweden AB, a leading global brand in the care and maintenance of vehicle batteries has appointed Jerry Svedlund as Integrated Solutions Business Unit Manager.

Jerry has an extensive background within product development, having spent 16 years working in solutions focused Project Management and Product Development roles, supporting companies including SAAB, ABB Power Technologies, the Swedish Military and indeed CTEK Sweden AB. He brings an array of technical, managerial and solutions focused skills to the role and has a proven track record for delivery and business growth.

With the increased demand for integrated charging solutions, to meet ever-increasing power requirements, save space and significantly extend battery life, CTEK is focused on delivering products to develop this rapidly growing area of its business. Jerry's appointment will enable CTEK to achieve this focus. Importantly, it will also drive future partnerships with companies to deliver more bespoke charging solutions, where the company believes its unique strengths can drive significant innovation, meet specific needs and ensure regulatory compliance.

Jon Lind, CEO at CTEK, said "Jerry's track record, product development experience, and solutions focused approach is already proving to be a real asset to CTEK and we are delighted to have him on board."

Jerry Svedlund added: "CTEK has a deserved reputation as a solution focused company, that brings to the market cutting edge products to meet a wide range of on-board charging requirements. We are starting to see the demand for greater support with the development of products and solutions that are compliant, easy to install and of course deliver results. And whether it's a solution using products from our existing range, or a more bespoke solution, our customers can expect top quality products, backed up by strong customer service from the battery management experts. I am really looking forward to working closely with our partners all over the world."

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PRESS RELEASE

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ABOUT CTEK

- CTEK is a leading global brand in the care and maintenance of vehicle batteries.
- CTEK is a world leading authority on battery technology, battery chargers and battery care and has built a reputation for being first to market with new products.
- CTEK chargers use patented technology to ensure that chargers condition, charge, and maintain all types of lead-acid and lithium (LiFePO4) batteries quickly, simply and safely.
- CTEK supplies chargers to the world's most recognized manufacturers including Audi, Bentley, BMW, Corvette, Ferrari, Jaguar, Maserati, McLaren, Mercedes, Porsche, and Rolls- Royce.

[FIND OUT MORE ABOUT CTEK BY WATCHING OUR VIDEO \(CLICK HERE\)](#)