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CTEK holds firm focus on Electrical Vehicle charging solutions

CTEK, a leading global brand in battery management solutions is looking firmly towards future growth within the EVSE sector by opening a dedicated EV Center of Excellence in Norrköping.

Just 160km from Stockholm, this exciting new facility is home to research and development labs, testing facilities and an education center, it is also home to Quality, Sales & Marketing, and Customer Support Teams.

CTEK Chief Executive Jon Lind said "We are very proud of the fact that all of our products have been designed, developed and tested right here in Sweden and so having all of our teams under one roof, in state-of-the-art facilities plays a critical role in our innovation process. By investing in technology and future capabilities we can continue to evolve our offer through new products, processes, and services and continue to be the leading global brand in battery management solutions."

This state-of-the-art facility also has a dedicated EV training suite where the CTEK SKILLBASE training team can deliver classroom based and more practical hands-on training sessions for both CTEK staff, and its distribution partners.

Jon Lind continued "Knowledge about CTEK products and their applications is key. We have a firm commitment to our distribution partners and see partner training and support as a key driver of our collective success."

The opening of the CTEK EV Center of Excellence follows the acquisition of EV company Chargestorm, just 18 months ago. Since this acquisition, CTEK has seen strong growth within the electrical vehicle supply equipment (EVSE) sector, where they have not only built upon Chargestorm's strong market share in Scandinavia, they have also successfully expanded out into other markets, all over the globe.

Jon Lind said "It has been a really exciting 18 months for us here at CTEK and we are delighted at the continued growth within the EVSE sector. Our newly opened facilities here in Norrköping will have a strong and positive impact on the long-term future of CTEK, enabling us to continue to deliver strong levels of customer support and hold our position at the forefront of EVSE innovation."

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ABOUT CTEK

- CTEK SWEDEN AB is a leading global brand in the care and maintenance of vehicle batteries. CTEK's unparalleled knowledge, and continuous investment in innovation, means they push the boundaries of research and development to bring new and unique battery charging technologies to the market.
- CTEK offers the market high-quality, reliable chargers and accessories that are effective, user friendly and, most importantly, safe (for the user, the vehicle electronics, the battery and the charger).
- CTEK's range of E-mobility products and solutions range from individual wallboxes for charging at home, to larger corporate and commercial installations with many charging stations, that require load balancing as well monitoring and payment solutions.
- With products and solutions for 6, 12 & 24V lead-acid & lithium (12V LiFePO₄) as well as Electrical Vehicle batteries, CTEK products are designed and tested to deliver maximum performance in a range of different situations.
- CTEK sells over one million battery chargers each year across the globe and regularly tops independent battery charger competitive tests.
- CTEK supplies chargers to the world's most recognized manufacturers including Audi, Bentley, BMW, Corvette, Ferrari, Jaguar, Maserati, McLaren, Mercedes, Porsche, and Rolls-Royce.